

## **Minutes: MSPA Regular Board Meeting, January 6th, 2022**

**The next MSPA Board Meeting is scheduled for February 3, 2022  
8:30 am via zoom**

Meeting was called to order at 8:31 am

Minutes of the December 2, 2021 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Connor Sobczak-Grayson (Grayson's Tune Town)-Board Member at Large; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (Business Administrative Services/Events Coordinator Services); Juan Gonzales (CoG); Varooj Karibyan (GPD); Victoria Malone (MSPA Communications Administrator/Film Liaison); Robert Zaratsian (Athens Services); Yazdan Emrani (CoG); Jennifer Duet (Athens Services); Maureen Palacios (Once Upon A Time Bookstore); Mavil Aghadjanian (MVCCC) ; Steve Pierce.

### **President's Message:**

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

### **Visitors Reports:**

#### **City of Glendale:**

- Yazdan Emrani gave updates on the waste disposal transition to Athens Services. He introduced Jennifer Duet from Athens who addressed the urgency of the Lot 7 issues. She is in the process of reaching out to merchants to work out their different needs.
- Juan Gonzales reported that the new MSP parklets are still on track for mid-Feb unless there are supply issues; also updated on GFI concerns.

**Glendale PD:** Officer Varooj Karibyan addressed the "Singing Cowboy" ongoing issues.

**MVCC:** Mavil Aghadjanian announced ribbon cutting dates and the Brewfest date.

### **Public Forum:**

- Steve Pierce will again assume the positions of Film Liaison and Communications Administrator. Victoria Malone will remain Harvest Market Manager Asst.

### **Business Agenda:**

- Election of Officers: Dale Dawson announced the results of the Board officers election via secret ballot: Andre Ordubegian - President, Gigi Garcia - VP, Corey Grijalva - Treasurer, Kim Kelly – Secretary.

**Independent Contractors Reports:**

Dale Dawson (Business Administrative Services) updated on the following:

- Year-end Treasurer’s report and balance sheet, City Council 2022 Budget presentation 1-11-2022, Assessments, Outdoor Directory board updates, Website Directory updates and a reminder that the Committees need updating.

Dale Dawson (Events Coordinator Services) presented a recap of the October 23-24 Arts and Crafts Festival. The event was a huge success. The June 2022 Arts and Crafts event is scheduled for June 4 – 5, 2022; Dale reviewed all planned events for 2022.

Victoria Malone (MSP Film Liaison): The Film Committee, Victoria, Gigi Garcia and Kim Kelly met to review proposed updates to the filming guidelines which will be submitted to the City of Glendale; Filming report: Just one request to film a “Starburst” commercial in the MSPA.

Victoria Malone (MSPA Communications Administrator): the Holiday MSP events were well received by merchants. Victoria presented the Harvest Market year end comparisons.

Meeting Adjourned at 9:40 am